



1 Idea 1 Story 1 Change

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www.dfcnz.org



Dear Sir/ Madam:

Kia Ora!

My name is Vivian, and I am the founder of Design for Change New Zealand (DFCNZ). Thank you for taking your precious time for reading this letter. I am excited to announce that DFC has finally arrived in New Zealand!

Design for Change (DFC) is a global children initiative since 2009. It now involves over 60 countries around the world and sharing the same vision of " All young people can graduate with an I CAN mindset through the DFC framework: Feel, Imagine, Do and Share." Young people will identify problems within our community, design a solution and take necessary steps to solve it. In the Feel stage, young people will work together to observe our community and examine what bothers them to identify a problem or need. Then, will Imagine solutions that might solve the problem and decide on how they will take action. They will design a plan for that action and Do it. As they go, the process will be tracked and Share the work with the community as well as the global Design for Change family!

This simple steps and philosophy have gained accreditations around the world. We are the 21st Century Innovation as suggested by Harvard Graduate School of Education; we are also part of the United Nations Sustainable Goals Development by United Nations also not to mention that we are also the hundred innovation by hundrED.

I am writing to you to invite your school to join our I CAN Challenge. The challenge is completely FREE to join, it only requires young people to use our four simple steps to solve a problem which bothers them a lot. An ambassador team will be selected from all of the submissions, and they will be representing New Zealand to join the DFC Be The Change Conference. In 2019, it is held in Vatican and young people from all around the world will get together and share their story of change.

Attached to this welcome pack, you will find more details about Design for Change and information on the I CAN Challenge.



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You can also find out more about Design for Change New Zealand by visiting our website:
www.dfcnz.org.

Let's unleash the superpower of our young people together! **One Idea One Story One Change!**
I look forward to hearing from you.

Yours Sincerely,

A handwritten signature in black ink, appearing to read "Vivian Sung". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Vivian Sung

Co-Founder of Design For Change New Zealand